

AIGA ATLANTA PRESENTS

THINGS I HAVE LEARNED IN MY LIFE SO FAR

STEFAN SAGMEISTER



EVERYBODY
THINKS
HE IS RIGHT.

STARTING
A CHARITY
IS
SURPRISINGLY
EASY.

WORRYING
SOLVES
NOTHING.

MONEY
DOES NOT
MAKE
ME
HAPPY.

TRYING
TO LOOK
GOOD
LIMITS
MY LIFE.

EVERYTHING
I DO
ALWAYS COMES
BACK
TO ME.

HELPING
OTHER
PEOPLE
HELPS
ME.

OVER TIME I GET
USED TO
EVERYTHING AND
START TAKING IT
FOR GRANTED.

ACTUALLY DOING
THE THINGS
SET OUT TO DO
INCREASES
MY SATISFACTION.

TRAVELING ALONE
IS HELPFUL
FOR A
NEW PERSPECTIVE
ON LIFE.

EVERYBODY
WHO IS HONEST
IS INTERESTING.

KEEPING
A DIARY
SUPPORTS
PERSONAL
DEVELOPMENT.

DRUGS FEEL GREAT
IN THE BEGINNING
AND BECOME
A DRAG
LATER ON.

THINKING LIFE
WILL BE BETTER
IN THE FUTURE IS
STUPID. I HAVE
TO LIVE NOW.

COMPLAINING
IS SILLY.
EITHER
ACT
OR FORGET.

LOW
EXPECTATIONS
ARE
A GOOD
STRATEGY.

MATERIAL
LUXURIES
ARE BEST
ENJOYED
IN SMALL DOSES.

ASSUMING
IS
STIFLING.

BEING NOT
TRUTHFUL
ALWAYS
WORKS
AGAINST ME.

HAVING GUTS
ALWAYS
WORKS
OUT
FOR ME.

6 PM WEDNESDAY APRIL 23

THE COCA COLA WORLD STUDIO AT ZOO ATLANTA

MEMBERS \$20 STUDENT MEMBERS \$15 NON-MEMBERS \$40